

Conference Concept

WORLD
FOOTBALL
SUMMIT
EUROPE

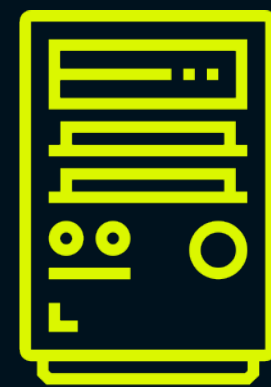
Tracks

The Impact of WFS Europe on the Future of Football

In its eighth edition, World Football Summit Europe 2024 will once again become an influential gathering that capitalises on the diverse and rich football heritage of the European continent. This symposium will center on the advancement of the sport by leveraging cultural amalgamation, technological progress, strategic financial input, and societal influence.



Performance



SportsTech



**Partnerships &
Fan Engagement**



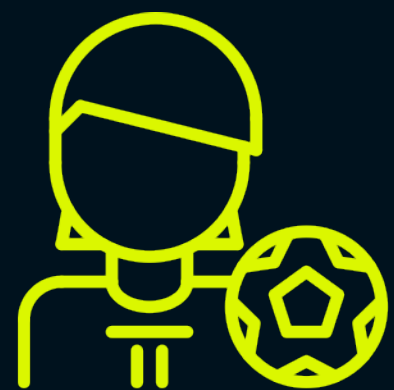
**Investments
& Finance**



Governance & Legal



**Purpose, Sports
Integrity & Ethics**



Women's Football



Sustainability



eSports



**AI, Web 3.0
& more**



Broadcasting & OTT



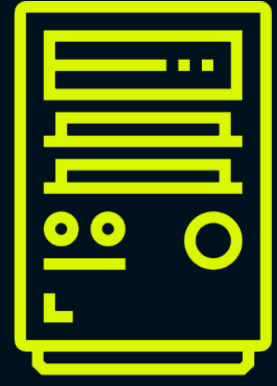
Performance

Quantifying the "European DNA":

measuring tactics, playing styles & culture for success

Beyond tactics:

leveraging physiology & psychology for peak performance in sport



SportsTech

Which are the next-gen innovations transforming global training methods in sport?

The new athlete:

immersive simulative technologies curating new era of legends



Ultra fans, global brands:

balancing local identity with international sponsorship opportunities

Sponsors to co-creators:

collaborative fan-centric partnerships driving global brand loyalty



**Investments
& Finance**

Navigating the FFP maze:

balancing European competition with sustainable investment models

The Valuation Games:

assessing the financial landscape of football clubs today



Governance & Legal

Multi-league Europe:

managing player movement amidst new competition formats

Understanding the regulatory midfield:

ensuring good governance & compliance across football leagues



**Purpose, Sports
Integrity & Ethics**

Combating match-fixing & financial doping:
protecting integrity of European football from global threats

One game, one world:
building a safer future with football



Women's Football

Growth of the European Women's Leagues:

is it now the hub for global women's football?

Breaking glass ceilings:

Investing in infrastructure & leadership to accelerate global parity



Sustainability

Green goals:

implementing eco-friendly practices & stadium design in top EU leagues

Community impact and environmental responsibility:

leaving a legacy after the whistle



Virtual pitches, real profits:
integrating eSports into European stadiums and fan experiences

Activate eBridges:
fan acquisition and revenue growth in a unified gaming ecosystem



AI, Web 3.0
& more

Decentralizing fan power:

building community-owned clubs through DAOs and fan tokenization

Crypto or no?

Understanding the future of cryptocurrency partnerships in football



Broadcasting & OTT

The Pay-Per-View dilemma:

what is the right path for premium content & fan accessibility?

Battle for streaming supremacy:

strategies for engaging millennial and Gen Z audiences

Contact us

Do you have what it takes to be a WFS Speaker?

These subjects will shape WFS Europe in 2024 so if you're interested in becoming a speaker on any of the topics then get in touch with us today at info@worldfootballsummit.com

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**The football we want
The football we need.**